

20<sup>th</sup> IFCC-EFCC European Congress of Clinical Chemistry and Laboratory Medicine  
45<sup>th</sup> Congress of the Italian Society of Clinical Biochemistry and Clinical Molecular Biology (SIBioC)

September 2011

**CONGRESS PRESIDENT**

**Prof Mauro Panteghini**  
Dipartimento di Scienze Cliniche  
University of Milano Medical School  
Via G.B. Grassi 74 - 20157 Milano - Italy

**Re.: IVD Companies at EUROMEDLAB Milano 2013**  
**20<sup>th</sup> IFCC-EFCC European Congress of**  
**Clinical Chemistry and Laboratory Medicine**  
**Milano, 19-23 May 2013**

**CONGRESS ORGANISING  
COMMITTEE**

**Prof M. Panteghini**, *Congress President*

**Dr A. Dolci**, *Executive Manager*

**Dr F. Ceriotti**, *Scientific Programme*

**Prof M. M. Corsi**, *Social Programme*

**Prof M. Ferrari**, *PR and Communications*

**Prof A. Mosca**, *Finances*

**Prof T. Özben**, *IFCC Committee on*

*Congresses and Conferences*

**To the Marketing Directors of IVD Companies**

Dear Sir,

With a previous letter, we invited your Company to actively participate to the EUROMEDLAB Milan 2013 (see enclosure). In particular, Companies applying by 15 September 2011 were entitled to get an additional 10% exhibition area free of charge. We have now the pleasure to inform you that the Congress Organizing Committee (COC) has decided to **postpone this deadline till 30<sup>th</sup> September 2011**.

We wish also to take the opportunity to briefly **summarize what the COC considers to be innovative among the sponsorship opportunities**.

For this edition of the Euromedlab Congress, Companies will have for the first time the opportunity to support several scientific aspects of the congress:

- **bursaries** for participation of young scientists (<35 years old) (€ 1,200 each),
- **poster awards** (€ 1,000 each),
- the **USB with all the Congress information**, including the final programme and abstracts of presentations and posters (€ 26,500).

For each of these sponsored activities, the supporting company will be officially recognized. For supporting these aspects you can also decide to use the part related to “other sponsorship options” included in the

**ORGANISING SECRETARIAT**

**MZ Congressi srl**  
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[www.milan2013.org](http://www.milan2013.org)

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purchased sponsorship package or to directly buy one of the items at costs displayed above.

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These options have been added to the most important aspect related to **Educational Workshops** that offer to Companies the possibility to actively contribute to the scientific programme of the congress. As previously communicated, these Workshops will be scheduled in the afternoon of each congress day without any overlap with other congress events. Particularly, a total of 39 Educational Workshops (1 h each) has been scheduled and at present 23 slots have already been booked by 10 different Companies.

Finally, the COC decided to include the major social events among the sponsorship opportunities. Therefore, you have the opportunity to sponsor:

- the **President Dinner** (€ 20,000) on Saturday May 18 night,
- the **Speakers Reception** (€ 35,000) on Monday May 20 night, or
- the **Congress Party**, i.e. the major social event (3,000 people - about € 100 each) on Wednesday May 22 night. This last event can also be sponsored through a partial contribution.

To take advantage of all these opportunities, please contact at your earliest convenience Ms. Patrizia Sirtori, either by phone: +39 392 9285840 or e-mail [patrizia@milan2013.org](mailto:patrizia@milan2013.org).

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Sincerely yours,

**Stefano Montalbetti**  
Congress Coordinator  
EUROMEDLAB Milano 2013